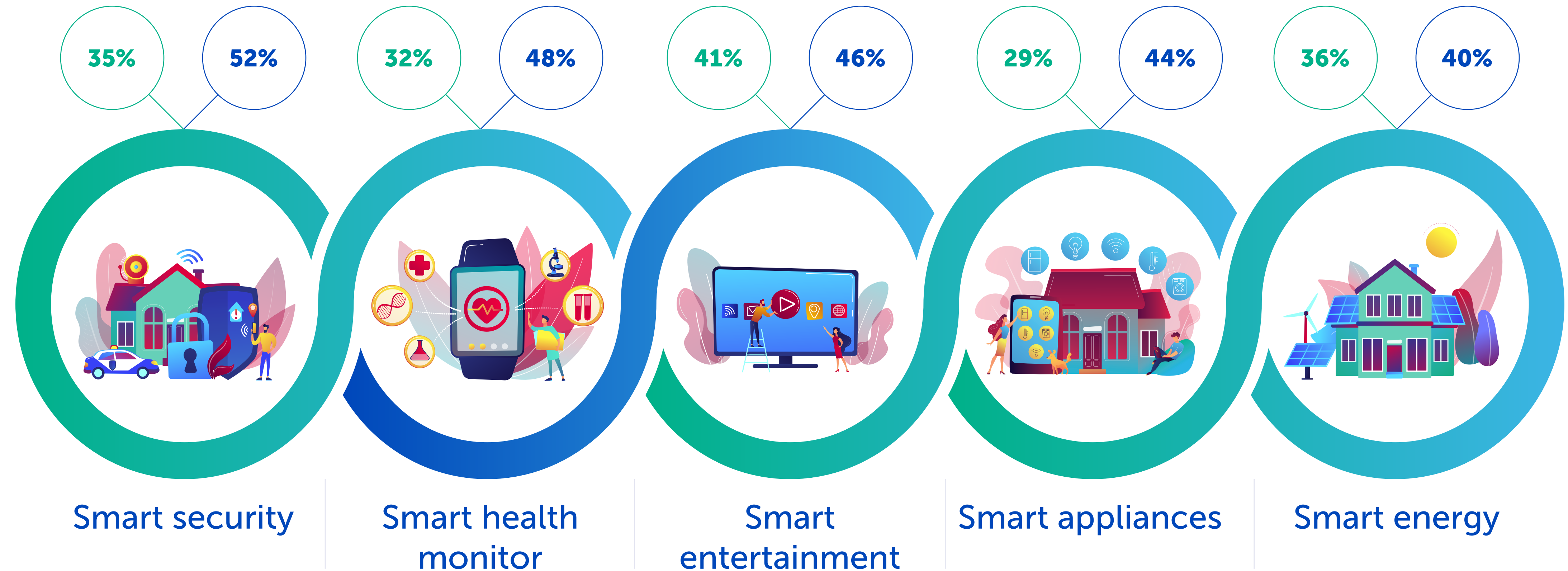


# Appeal of Smart Home products, in 2019



● Find the product category "very appealing"    ● Would pay more for relevant category benefits

Appeal of Smart Home products categories, in 2019, in 7 markets (Brazil, China, Germany, Japan, South Korea, UK and USA).

Source: GfK