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Design APPLiA's 2020 Statistical Report

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APPLiA, Home Appliance Europe represents a well-established industry committed to contributing to a vibrant, sustainable and resilient European economy and society. By developing the next generation of innovative, efficient and effective home appliances, the sector is introducing the cutting-edge technologies of today that will redefine the European home of tomorrow. Together, the industry is responsible for an annual turnover of over EUR 50 billion, the creation of nearly 1 million jobs and EUR 1.4 billion invested into R&D activities.

For the 4th edition of its statistical report, the Association is looking for a talented graphic designer who would effectively represent the industry's key figures in a way that builds links, drives social shares and creates buzz in a unique way.

Key tasks

- Turn Excel tables and charts into engaging illustrations;
- Design print & online version of the Statistical report following the organisation's branding guidelines (see [past editions](#));
- Follow the latest trends in graphic design;
- Deliver materials in a timely manner;
- Cooperate with the project managers within APPLiA.

If you want to help us empower policy makers, consumers and other stakeholders by providing them with the knowledge they need to make informed decisions, send your proposal with some **concrete ideas for print and online illustration**, as well as **an approximate price estimation** to: diana.yordanova@applia-europe.eu

Deadline for proposals: 15 September 2019

APPLiA - Home Appliance Europe represents home appliance manufacturers from across Europe. By promoting innovative, sustainable policies and solutions for EU homes, APPLiA has helped build the sector into an economic powerhouse, with an annual turnover of EUR 50 billion, investing over EUR 1.4 billion in R&D activities and creating nearly 1 million jobs.

