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## Progresses to date by the home appliance sector: sustainability and trade in numbers

It's time for the **5th APPLiA's Statistical Report**, collecting the most significant trends by the home appliance sector in 2019-2020. "Europe and the world have been going through an unprecedented period brought by the COVID-19 pandemic, impacting on our lives at every level." commented Dr Götz, APPLiA's President and BSH Executive Vice-President. "Priorities had to be reshuffled to ensure that the safety and well-being of our workers and their families came first. Nevertheless, our sector has worked tirelessly to make sure our commitment to a better and greener Europe was not put aside. This report sums up the outcome of our efforts as an industry and is another step in the right direction."

Divided in three pillars, representing the dearest topics to the home appliance sector, the report keeps track of the accomplishments by the industry. "By continuously adding new pieces, the puzzle takes shape" said Paolo Falcioni, Director General of APPLiA, while praising the results of APPLiA members. "The shape is that of a sector that contributes to a more sustainable and competitive European Union".

- Pillar 1, **sustainable lifestyles**, runs through the production process of appliances, the materials used and the achievements reported in handling Waste of Electrical and Electronic Equipment, by highlighting the circularity of the sector.
- Pillar 2, **living the connected home**, looks at the digital traits of the home appliance sector and the evolution of an industry that keeps up with new technologies to serve its consumers at best.
- Pillar 3, **accelerating Europe's growth**, dives into a sector that manufactures in Europe for Europe, mostly. The industry is a source of job opportunities, economic growth and consumers' satisfaction in Europe.

Each year, the Statistical report is an opportunity for APPLiA to share figures by the home appliance sector and show the continuous improvement in results made possible by its Members.

APPLiA - Home Appliance Europe represents home appliance manufacturers from across Europe. By promoting innovative, sustainable policies and solutions for EU homes, APPLiA has helped build the sector into an economic powerhouse, with an annual turnover of EUR 53 billion, investing over EUR 1.6 billion in R&D activities and creating nearly 1 million jobs.

