

## A Single Market 2.0 for an Industry 4.0

**On EU Industry Day, the Home Appliance industry calls for unlocking the Digital Single Market opportunities**

**The Home Appliance sector is a relevant component of European industry with nearly 1 million jobs, €44bn in turnover, €1.4bn in R&D and collectively pays €14bn in taxes each year**

Industry 4.0 is an opportunity that can be grasped if policy makers are providing the necessary conditions. On European industry day (28th February), CECED Director-General Paolo Falcioni urges policy makers to focus on improving the economic environment for business operators, the drivers of growth and wealth creation. Focus is needed on supporting Europe's growing Digital Single Market, while safeguarding the industry's ability to innovate.

Mindful of the need to communicate what is needed, CECED, in the frame of its ten-year vision and call for action, Home Appliance 2025, published its first [Home Appliance Report](#). It showcases the vibrant contribution to a more efficient and sustainable Europe.

Paolo Falcioni concludes: "to foster the positive role the Home Appliance sector has for Europeans, we need a fully functional Single Market, and a coherent set of legislation to unlock the potential of its digital version. In short, we need a Single Market 2.0".

Notes to editors: CECED and over 100 European associations support the [Joint Industry Declaration](#) for an ambitious EU industry strategy published on 16<sup>th</sup> February.

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<sup>1</sup> CECED represents the household appliance manufacturing industry in Europe. Direct Members are Arçelik, Ariston Thermo Group, BSH Hausgeräte GmbH, Candy Group, Daikin, De'Longhi, Dyson, AB Electrolux, Gorenje, Groupe Atlantic, LG Electronics, Liebherr Hausgeräte, Miele & Cie. KG, Panasonic, Philips, Samsung, Groupe SEB, Vestel, Vorwerk and Whirlpool. CECED's member Associations cover the following countries: Austria, Baltic countries, Belgium, Bulgaria, Czech Republic, Denmark, France, Germany, Greece, Hungary, Italy, the Netherlands, Norway, Poland, Portugal, Romania, Russia, Slovakia, Spain, Sweden, Switzerland, Turkey and the United Kingdom.