

APPLiA - Home Appliance Europe is looking for a **Communications Assistant** to join its dream team for a 6-month paid internship (CIP contract).

About APPLiA

APPLiA is the trade Association representing home appliance manufacturers in Europe. We have 25 Direct Members and 26 National Associations. APPLiA promotes the industry's mission to advance sustainable lifestyles, increasing appliance performance while reducing its impact on the environment. It plays an active role in the fields of sustainability, circular economy, energy efficiency, ecodesign, energy labelling, e-waste, resource management, chemicals, digital economy, trade, consumer protection, safety and standardisation.

Position summary

The Communications Assistant will report to the Communications Manager and assist the team in the creation and development of both print and digital contents, with a focus on multimedia.

What you'll do

- Help with the content creation and restructuring of APPLiA's main website;
- Make strategic visual considerations, in line with the visual identity of the Association;
- Actively and proactively contribute to the creation of both visual and editorial contents across online platforms;
- Support in transforming often technical and complex content into (audio)visual and well-written digital content for Twitter, LinkedIn, Facebook and YouTube;
- Support in communication planning and helping to set innovative campaigns with a great impact;
- Work on the annual statistical report;
- Assist in day to day operations.

Where you shine

- Bachelor or Master's Degree in Communications, Political Science or related;
- Good level of general computer literacy: Google Docs, MS Office, presentations, spreadsheets, databases, web-meeting platforms, social platforms;
- Full professional proficiency in English (written and oral); knowledge of other European languages would be a strong advantage;
- Strong passion for communications and interest in learning about the home appliance industry;
- Familiarity with design tools such as Photoshop and Canva. Video-editing skills are an asset;
- You are highly detail and visual-oriented and have good organisational and planning skills. You are able to work on a number of projects simultaneously, managing competing demands and deadlines;



- You are able to manage stress, multiple deadlines and effectively prioritise workload.

Why us

- A young, motivating, multilingual and multicultural working environment;
- Modern office with a bird's eye view of Brussels and a team full of high spirits;
- Regular team-building fun events;
- A 6-month paid internship for a junior profile offering valuable work experience in a stimulating international environment.

Please note that the candidates must be eligible for a [Convention D'immersion Professionnelle \(CIP\)](#).

To apply, please send your CV (no Europass format) **and motivation letter** (1 page) to Federica Lavoro (federica.lavoro@applia-europe.eu) **by Friday 24 March**, at the latest. Applications will be evaluated on a rolling basis, therefore you are encouraged to send yours as soon as it is ready. **The successful candidate will join the team in April.** *Please consider that only the selected candidates will be notified for further process and interview.*

APPLiA - Home Appliance Europe represents home appliance manufacturers from across Europe. By promoting innovative, sustainable policies and solutions for EU homes, APPLiA has helped build the sector into an economic powerhouse, with an annual turnover of EUR 47 billion, investing over EUR 1.4 billion in R&D activities and creating nearly 1 million jobs.

