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Ecodesign delays are a lost opportunity to unleash the full potential of the energy transition

Ecodesign and energy labelling policies are vital to the fulfilment of the EU's climate and energy targets in the context of the EU Green Deal. Since their establishment, the home appliance sector has been a key player in implementing legislation and in investing significant resources to this aim. Nevertheless, in the last two years little advancement has been made on the timeline for the revision of certain products categories.

"Ecodesign, in some cases, can provide a golden opportunity to achieve additional energy savings," stated Paolo Falcioni, APPLiA Director General. Products like tumble dryers hold the key to also substantially reducing CO2 emissions and thus play an important role to help achieve overall climate goals. In a time when wholesale prices for gas and electricity are surging across Europe, "improving energy consumption of certain appliances would not only contribute to achieve the CO2 reduction target, but also help reduce energy bills for consumers while boosting competitiveness on the market," continued Mr Falcioni.

Crucial for the industry is that the full potential of energy and resource savings, already within our reach, is unlocked. To this extent, APPLiA supports the calls from ECOS and the European Environmental Bureau in the report "*Delays in the implementation threaten 55% climate target and cost citizens billions*", regarding the *allocation of adequate resources, the adoption of individual measures instead of a 'package approach' and the definition of clear deadlines for the enactment of legal measures.*

"It is time to act and make up for the time already lost to unleash the full potential of the energy transition," stressed Mr Falcioni, highlighting the importance for the current Von der Leyen Administration to carefully reconsider budget and resource allocation to ultimately meet the ambitious climate goals set by the Green Deal.

APPLiA - Home Appliance Europe represents home appliance manufacturers from across Europe. By promoting innovative, sustainable policies and solutions for EU homes, APPLiA has helped build the sector into an economic powerhouse, with an annual turnover of EUR 50 billion, investing over EUR 1.4 billion in R&D activities and creating nearly 1 million jobs.

